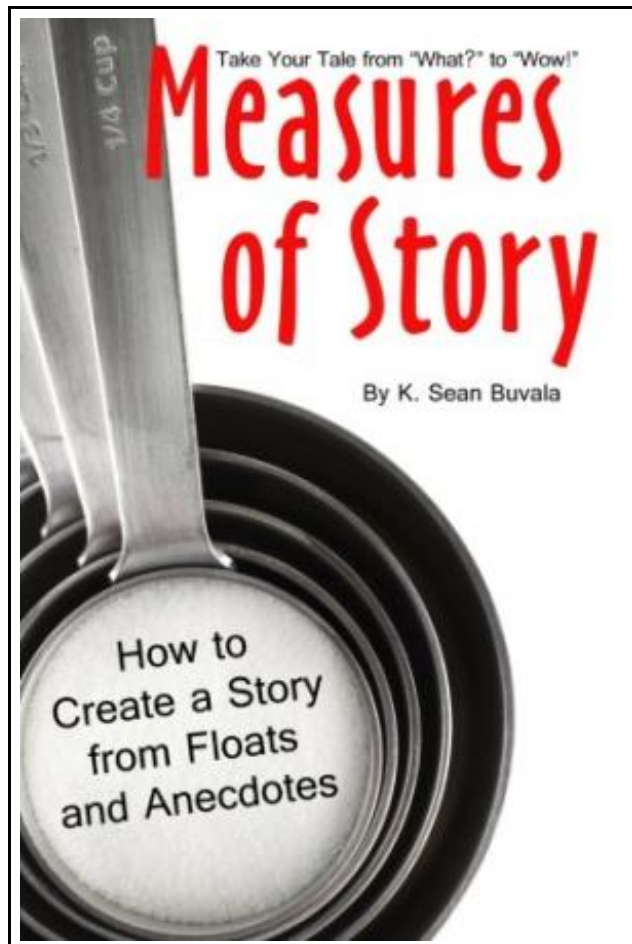


Measures of Story How to Create a Story from Floats and Anecdotes Your Storytelling Coach Teaches You How to Take Your Story from What to Wow



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Reviews

*This book is great. I have go through and so i am confident that i will going to read through once again again in the future. I am just easily can get a satisfaction of looking at a written book.
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MEASURES OF STORY HOW TO CREATE A STORY FROM FLOATS AND ANECDOTES YOUR STORYTELLING COACH TEACHES YOU HOW TO TAKE YOUR STORY FROM WHAT TO WOW



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CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 50 pages. Dimensions: 8.8in. x 5.9in. x 0.3in. Take your tale from What to Wow! Communicate with great stories! In this book, a storytelling coach teaches you how to create effective and compelling stories from anecdotes and floats- the odds and ends of stories in your life or organization. Anecdotes are pieces of the much greater story you have inside. Floats are the little brother of anecdotes. In this mini-book, you will learn about (and experience) creating stories that you can use in a variety of ways from storytelling to print to video. Take the odds and ends of the stories floating around you and turn them into useful tools for oral storytelling. In the Measures of Story: How to Create a Story from Floats and Anecdotes book you will: Explore the differences between stories, anecdotes and floats. Replace your archaic elevator speech. Understand why real stories make better communication tools. Learn the most overused floats that aren't the stories you might think they are. See how these anecdotes and floats become stories with examples for the personal and business world. See how a world tale can help to drive home an important point. Create your new stories with Seans Take Action! activities. Discover more online resources to help you learn to share convincing stories with associates, friends, students or family. If you are using story in business, a non-profit organization, a school or just for the next family gathering, you will use your newly created stories to bring fresh life and energy to your events. If increased profits or contributions are your goal, you cannot do better than to use powerful stories to meet those needs. Note: This particular book is not about oral storytelling techniques...



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