



Winning Cover Letters (2nd Revised edition)

By Robin Ryan

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Winning Cover Letters (2nd Revised edition), Robin Ryan, "Robin Ryan is the hottest career expert in America today." --Susan Cowden, TV anchor, NW Cable News LAND YOUR DREAM JOB WITH THE PERFECT COVER LETTER With the expert advice of Robin Ryan, one of America's top career coaches, thousands of job hunters have beaten the competition and landed their ideal jobs. Her innovative and simple step-by-step plan incorporates the results of an extensive, nationwide survey of hiring managers and human resources personnel to offer proven, world-class job hunting techniques and strategies. You'll create powerful, attention-grabbing letters, avoid costly mistakes, and learn to sell yourself and your skills to the employers you want to work for. With Ryan's popular and highly effective Power Impact Technique(TM), you'll have employers hunting you. This newly updated Second Edition features even more Winning Cover Letters, examples of what not to do, and new chapters on using the Internet, marketing yourself, and much more: Fatal mistakes to avoid as viewed by human resources professionals who've seen it all World-class cover letters that landed interviews and jobs Exercises to help you assess your skills and accomplishments The...



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