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Investment Strategy and Portfolio Management

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Grin Verlag Gmbh Feb 2014, 2014. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Titel. Neuware - Seminar paper from the year 2010 in the subject Business economics - Investment and Finance, grade: A, California State University, East Bay, language: English, abstract: Portfolio management majorly involves two types of investing: passive and active. In passive portfolio management the investment manager tracks an index passively by trying to replicate the performance of a benchmark index. This benchmark index is chosen by the portfolio manager based on certain criteria. In active portfolio management the investment manager tries to beat the benchmark index by outperforming the index. This is achieved by superior stock selection and superior weight allocation (Grinold & Kahn, 2000). Norris Capital's aim is to achieve significant growth in the value of its investments. Currently the company is also facing a lot of competition from depository institutions, mutual funds and other investment options. The company needs to achieve higher growth and superior returns in comparison to its counterparts. Hence the company should actively manage majority of its portfolio in order to achieve superior returns. Further the company should diversify the asset base and...



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