



Analysis of Q-Cells as part of the solar industry

By Björn Möller

GRIN Verlag Dez 2010, 2010. Taschenbuch. Book Condition: Neu. 212x149x3 mm. This item is printed on demand - Print on Demand Neuware - Project Report from the year 2010 in the subject Business economics - Industrial Management, grade: 1,0, Anglia Ruskin University, language: English, abstract: This report presents the findings of an independent business analysis project study of Q-Cells as part of the solar industry. The purpose of this assessment was to evaluate the company's current situation, as well as to maintain the economic and strategic sustainability of Q-Cells, one of the world's largest solar cell manufacturers. Furthermore, the report deals with a strategic issue, namely, globalisation and its influence on the company and on Q-Cells two main competitors. This report summarizes the results of a business analysis project based on information collected during the field work. In detail, this report addresses the following issues: Situational audit: What is the company's current situation What are its resources and capabilities What are its core competences Globalisation: What criteria define globalisation What impact does globalisation have on Q-Cells And how about on the company's two competitors, Solonand Conergy Interpretation: What are the strategic options for a sustainable strategy What actions...



READ ONLINE
[7.56 MB]

Reviews

Very useful for all group of people. It is amongst the most incredible pdf i actually have read through. Its been written in an extremely straightforward way and it is just right after i finished reading through this pdf by which basically modified me, change the way i think.

-- **Felicia Nikolaus**

These sorts of ebook is the ideal book offered. It can be written in simple terms rather than confusing. I discovered this pdf from my dad and i advised this publication to understand.

-- **Mr. Alejandrin Murphy PhD**