

The Function of Conference Organisers and the Marketing for Information Technology Seminars of Small and Medium-Sized Industries



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Reviews

An exceptional publication as well as the font employed was exciting to see. It was actually written extremely flawlessly and helpful. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Dominic Collins)

THE FUNCTION OF CONFERENCE ORGANISERS AND THE MARKETING FOR INFORMATION TECHNOLOGY SEMINARS OF SMALL AND MEDIUM-SIZED INDUSTRIES



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